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Dear Leadership:

We hope this message finds you well. We are writing to you as the creators of the *Feeding Under Pressure Masterclass*, an advanced training program designed specifically for healthcare professionals working in neonatal and pediatric settings. We are hopeful that you will consider reimbursing the course fee for your employee, as we believe this training will have a significant impact on the quality of care your team provides to premature, sick term, and critically ill infants.

Every day, NICU teams face infants who require safe and effective feeding plans. However, making these decisions often feels like a battle between gut instinct, hospital protocols, and team disagreements, due to a lack of a comprehensive understanding and roadmap. The *Feeding Under Pressure Masterclass* provides the research-backed strategies, practical tools, and advocacy skills necessary to navigate these complex feeding challenges with confidence. Led by us, Casey Lewis and Britt Pados, two industry experts. The course curriculum will cover:

- Practical strategies for making informed, evidence-based feeding decisions
- Understanding how respiratory support impacts oral feeding
- Tools for improving team collaboration to ensure optimal patient care
- Advocacy skills to help ensure that fragile infants receive the best possible care

The course is completely virtual, offering flexibility for your staff to complete it without disrupting patient care. As the course is directed toward a broad audience of neonatal professionals—including NICU nurses, speech pathologists, occupational therapists, physical therapists, neonatologists, neonatal nurse practitioners, lactation consultants, and other specialists—we have opted to offer **Professional Development Hours (PDHs)** instead of Continuing Education Units (CEUs). This decision was made to keep the course fees as low as possible, making the training more affordable and accessible for your team while still providing them with valuable, implementable knowledge.

By offering PDHs, we can ensure that professionals from a variety of healthcare backgrounds can attend without facing the additional costs often associated with CEU-based programs. This allows us to deliver high-quality training while remaining sensitive to budget constraints, especially in light of the challenges hospitals face with professional development funding.

We would be honored if you would consider reimbursing the cost of the course for your employee to ensure they have access to this essential training. We are confident that the skills gained will directly benefit your hospital's NICU and other care teams.

Thank you for considering this important opportunity for professional development. Please don't hesitate to reach out if you have any questions or need additional information. We look forward to your support in helping ensure your team has the tools and expertise to provide the highest level of care to your most vulnerable patients.

Warm regards,

*Casey Lewis and Britt Pados*  
*Feeding Under Pressure Masterclass*